

The Guyana Association of Georgia, Inc.



*A non-profit organization serving Guyanese at home,
abroad, and in the community as a whole*

2010 Prospectus

Sponsorship and Partnership Proposal



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Dear Prospective Corporate Partner:

It is with esteemed pleasure that I present to you a Guyana Association of Georgia, Inc. sponsorship and partnership opportunity. The Guyana Association of Georgia (GAOG), a 501(c)3 non-profit organization, was founded from a vision of Guyanese residents residing in the Atlanta area to establish an organization to support the Guyanese-American community, both in the Atlanta area and in the vast communities of our homeland in The Cooperative Republic of Guyana, South America. The GAOG was conceptualized and formed in 1991, and has attracted Guyanese both internal and external to Georgia. Since our genesis, our organization has a total current membership of over 400 individuals. The GAOG, in addition to serving our immediate Guyanese community, has a strong interest of commitment to service in the larger community where we operate, which would include all non-Guyanese. We strongly believe in contributing to the overall development of our community by working with all who share a common interest in making the world a better place in which to live.

The 2010 Prospectus: Sponsorship and Partnership Proposal offers a plethora of benefits to your organization, such as an opportunity to participate or partner with the Guyana Association of Georgia in many of our programs. The various levels of sponsorship will also allow your organization to customize a level of involvement commensurate to your business objectives. Lastly, your commitment to corporate sponsorship will enable us to bring to fruition our mission, while directly supporting the community service objectives of your organization.

I encourage you to review the prospectus in its entirety to determine the level of partnership you wish to form with the GAOG, and/or the level of sponsorship you wish to provide. I look forward to working with you in 2010 and beyond, and wish to extend a formal welcome to our new corporate sponsors, and to those of you who have supported us for the past eighteen years. Though diverse, together we CAN build. Thank you very much for your support and consideration.

Best Regards,

Philip Andrews
President
The Guyana Association of Georgia, Inc.
Email: pandrews53@aol.com
(770) 785-7671



GAOG Mission:

Our mission is to provide an organized association, willing, disciplined and motivated to serve Guyanese at home, abroad, and the community as a whole.

GAOG Vision:

Our vision is to be an organization of excellence, committed to continuous improvement, dedicated to serve our native land, our members, and the community, now and into the 21st century.

GAOG Core Values:

Integrity
Service
Commitment
Excellence
Continuous Improvement



2010 GAOG Executive Board

Mr. Philip Andrews

President

Email: pandrews@gmh.edu

(678) 463-7619

Ms. Carol Webster

Trustee

Email: cwebsterpdc@yahoo.com

(404) 695-4393

Mr. Austin E. Thompson, Jr.

Vice President

Email: Austin_tmc@yahoo.com

(404) 587-3949

Mr. Bryon Freso

Trustee

Email: bfreso@mindspring.com

(678) 592-6444

Mrs. Claire Wilson-Daly

Treasurer

Email: grannyfit_2000@yahoo.com

(678) 945-9424

Dr. William Thomas

Trustee

Email: wthaka@aol.com

(770) 891-2170

Ms. Patricia Jeffrey

Secretary

Email: patctaylor@hotmail.com

(404) 758-6600

Mr. Neil Wray

*The Honorable Trade Representative
of Guyana in the United States*

Trustee

Email: dolphin567@msn.com

(404) 840-1336

Ms. Donna DeGroot

Assistant Secretary-Treasurer

Email: donnadegroot@bellsouth.net

(770) 788-0056

Mr. Linden Van Rossum

Trustee

Email: citizensintlrlty@bellsouth.net

(917) 723-8437

Mr. Slater Jeffrey

Trustee

Email: sjeffrey@bellsouth.net

(770) 996-6386

Mrs. Waveney Coppin

Parliamentarian

Email: coppinw@bellsouth.net

(404) 534-9080



Description of Programs & Activities

GAOG Board & General Body Meetings

In order to continue ongoing effective progress of our organization, the GAOG schedules its Executive Board Meetings (EBM) on the first Friday of each month. At the EBM's, the executive board is tasked with setting the direction of the organization, discussing organizational strategy, evaluating programming, and voting on issues that are critical to our success. The EBM is held at Holy Cross Church at 2005 South Columbia Drive, Decatur, GA 30032. Meetings are held from 7:00pm to 10:00pm.

Our General Membership Meeting (GMM) is scheduled on the third Sunday of each month, and is attended by all of our general members and invited guests. Each month, we have a guest speaker or presenter who facilitates such topics as health and wellness, financial viability, culture, and other notable topics. During Black History Month, we invite guest speakers to discuss a topic related to our African heritage. At the GMM, we also discuss the minutes from our previous meeting, review the Treasurer's report, vote on issues, and discuss other important topics. At the conclusion of general membership meetings, members are encouraged to fellowship with one another and reach out to our guests. The GMM is held at Holy Cross Church at 2005 South Columbia Drive, Decatur, GA 30032. Meetings are held from 6:00pm to 9:00pm.

Memorial Weekend: The Guyana Family Fun Day and Independence Ball

The Guyana Family Fun Day:

The Guyana Family Fun Day is held annually on the Sunday of Memorial Weekend in Atlanta, Georgia. This activity usually draws close to 5,000 attendees each year for an afternoon of fun, games, and family gathering. During this event, attendees can expect to be treated to a plethora of cultural events such as music performances, a kids tent, pony rides, soccer matches, cricket matches, various Caribbean food vendors for your choice of cuisine, a caricature artist, plaiting of the maypole, an astro jump, track and field, and other wonderful events for the entire family. Members of the Guyana Association of Georgia manage the daily operation of this event, which begins around 12:00pm (noon) and closes at 8:00pm. We attract attendees from various Caribbean countries, as well as non-Caribbean attendees who enjoy the culture, food, games, and just being in an atmosphere they enjoy. Proceeds from this event are invested in an educational fund for our Guyanese youth in the form of scholarships, which are awarded annually at our Scholarship and Awards Banquet.



The Independence Ball:

The Independence Ball is an event to celebrate the Independence anniversary of the Cooperative Republic of Guyana, which occurred on May 26, 1966. It is coincidental that our anniversary as an independent country occurs over the Memorial weekend, so it is quite fitting that we have this ball to commemorate our independence on the Sunday evening of Memorial weekend following the Guyana Family Fun Day event and share the anniversary with friends and family. Over the past 18 years, we have grown to a consistent attendance of 700-800 attendees at our independence ball, which features key entertainment from major Guyanese and Caribbean bands and a featured DJ. Over the years, attendees have been treated to the sounds of De Untouchables, Sound Dimension, CFN Band, Blue Ventures, Byron Lee and the Draggonaire, and many others. Attendees come to enjoy an evening of dining and dancing, and dressed formally in tuxedos and evening gowns for a night of elegance.

Community Service Projects

Among our core values, the GAOG is focused on service and commitment to the community in which we operate as a non-profit organization. We consistently engage our community with committed service, where our members have participated in many events as volunteers. These events include, but are not limited to:

Feed the Hungry – Members participate each year to feed hundreds of homeless families with hot meals to men, women, and children. We are entering into our 14th year of commitment to Feed the Hungry.

Samaritan's Feet – Members of the GAOG donated almost 300 pairs of shoes and socks last year to young children through the Rescue Atlanta Mission.

Sick and Shut In – We actively participate in visiting the homes of our elderly during the Christmas season to sing carols and partake in Christmas stories. The comfort and spirited singing brings joy each year to those individuals who are unable to leave their homes.

As an organization, we will continue our visibility in the community as well as consider partnering with other organizations for the purpose of our on-going commitment to community service.

Scholarship and Awards Banquet

This signature annual event is held at the end of summer where we recognize our young high school graduates with academic scholarships to be applied toward their college expenses. These recipients are the sons and daughters of Guyanese



parentage, who are paid members of the GAOG. Some of the majors selected by our young scholarship recipients are engineering, accounting, finance, biology, pre-med, political science, computer science, mathematics, education, psychology, economics, veterinary science, and many others. The youth of today are our future doctors, lawyers, entrepreneurs, politicians, teachers, economists, scientists, corporate executives, and engineers. The GAOG takes an active role in making sure that our young high school graduates are rewarded for their diligent work and ambitious approach to personal development.

Also at the Scholarship and Awards Banquet, the GAOG recognizes its members who have contributed to the organization throughout the year on our committees and boards. These members give selflessly of their time to the ongoing success of our organization in a volunteer capacity, and they are recognized for their tireless efforts. Community businesses and entrepreneurs are also recognized for their successful business activity with awards.

The GAOG accepts sponsorship and funding for the continued effort toward providing scholarships for our young academicians.

Youth Symposium

The First Annual GAOG Youth Symposium occurred on August 15, 2009 and involves young children in our Guyanese-American and Caribbean community who participate in various personal development programs. These programs include, but are not limited to interactive workshops, college prep discussions, teen panel discussions, leadership development, speaking and presentation skills, peer mentoring, entrepreneurship, an oratorical competition, science and technology, academic competitions, and other educational activities which promote personal development among our youth to prepare them for a successful future.

This annual symposium is a day-long event, with much of the facilitator participation coming from our professional business community who are partnered with our organization. All of the activities are youth-centered and discussion topics are subject to change each year to maintain participant's interest. The youth symposium is intended to be our main youth program for the year occurring in mid August just as summer recess concludes, among other programs that we organize, and we invite our community businesses to partner with us to make this a success. A youth symposium outline can be found on our website for detailed information.

The GAOG accepts sponsorship and funding for the continued effort toward providing scholarships for our young academicians.



Corporate Support Benefits

- An opportunity to build and develop a partnership with the GAOG to ensure its success as a productive non-profit 501c3 organization in the greater Atlanta community, and for the opportunity of giving back to the socio-economic development of our communities through youth programs.
- As a sponsor providing funding for our scholarship recipients, you are helping young people to subsidize their educational funding, which at times is tremendously expensive with additional money to pay for their various college expenses. Businesses are recognized at our Scholarship and Awards banquet for their financial assistance, as well as listed on our website as a sponsoring partner.
- An established partnership allows for businesses to participate in our programs and activities as a partner with the GAOG on any specific activity.
- Representatives of sponsoring businesses are invited to attend any of our activities on behalf of their respective companies.
- Special recognition is given to the sponsoring companies at the banquet and awards ceremony who are active partners with the GAOG.
- The GAOG website will contain links to those companies and businesses that sponsor our programs and activities.
- Sponsoring companies are welcomed to place an ad in the banquet and awards ceremony program booklet, and also to set up booths at our Fun Day event.

Corporate Partnership & Sponsorship Funding Levels

Gold Level (\$1,000 minimum):

- 1 10x10 family tent at the Guyana Fun Day event
- Recognition at the Scholarship and Awards Banquet
- 2 complimentary Independence Ball tickets
- 2 complimentary Scholarship and Awards Banquet tickets
- 1 full page advertisement in the Banquet program booklet
- Web link on the GAOG website

Silver Level (\$700 minimum):

- 1 10x10 family tent at the Guyana Fun Day event
- Recognition at the Scholarship and Awards Banquet
- 1 complimentary ticket to the Independence Ball
- 1 complimentary ticket to the Scholarship and Awards Banquet
- 1 half page advertisement in the Banquet program booklet
- Web link on the GAOG website

Bronze Level (\$350 minimum):

- 1 10x10 family tent at the Guyana Fun Day event
- Recognition at the Scholarship and Awards Banquet
- 1 complimentary ticket to the Scholarship and Awards Banquet
- 1 quarter page advertisement in the Banquet program booklet
- Web link on the GAOG website

GAOG Patron – Level 1 (\$100 minimum):

- 1 complimentary ticket to either the Scholarship and Awards Banquet or the Independence Ball
- Recognition at the Scholarship and Awards Banquet
- 1 business card size advertisement in the Banquet program booklet
- Web link on the GAOG website

GAOG Patron – Level 2 (\$50 – \$100):

- Recognition at the Scholarship and Awards Banquet
- 1 business card size advertisement in the Banquet program booklet
- Web link on the GAOG website

Note: *Vending fees for GAOG events are totally separate from the sponsorship levels above, and are considered independent of any particular funding amount.*



Corporate Partnership & Sponsorship Funding Levels (Cont'd)

In addition to the four levels of sponsorship, the Guyana Association of Georgia Partnership Program allows our corporate partners the opportunity to earmark their donations toward a specific activity or item listed below. Sponsors are free to determine where they wish to spend their funding dollars (a-la-carte).

Various Activities and Items

Guyana Family Fun Day (Volunteer T-Shirts).....	\$500.00
Guyana Family Fun Day (Trophies).....	\$300.00
Independence Ball	\$100.00
Scholarship and Awards Banquet (Meals).....	\$4,000.00
Scholarship and Awards Banquet (Program Booklet)	\$1,500.00
Scholarship and Awards Banquet (Speaker Honorarium)	\$100.00
Scholarship and Awards Banquet (Awards)	\$300.00
Youth Symposium (Awards, Facility Rental, Meals)	\$1,500.00
Community Service Project(s).....	\$500.00
GAOG Executive Board Meetings (Snacks)	\$500.00
GAOG Scholarship Program.....	\$500.00
GAOG Website Maintenance (Annual Cost).....	\$400.00
GAOG Storage Facility (Annual Cost)	\$550.00
Membership Drives and Postage	\$250.00
GAOG Meeting Place Rental (Annual Cost).....	\$1,500.00

In-Kind Donation - The Guyana Association of Georgia invites our sponsorship partners to contribute in-kind donations that we may need to accomplish our activities successfully such as audio visual equipment, technology equipment, provision of catered meals, writing materials, furniture, meeting facility, and other related items.



CORPORATE RESPONSE FORM

Name of Company: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Title: _____

Telephone #: _____ Fax: _____

E-mail Address: _____

Please Check the Appropriate Item(s) if applicable:

_____ Yes, we would be glad to support your GAOG activities and programs

- | | |
|---|-------------------------|
| <input type="checkbox"/> Gold Level (\$1,000 minimum) | Actual Amount: \$ _____ |
| <input type="checkbox"/> Silver Level (\$700 minimum) | Actual Amount: \$ _____ |
| <input type="checkbox"/> Bronze Level (\$350 minimum) | Actual Amount: \$ _____ |
| <input type="checkbox"/> Patron Level 1 (\$ 100 minimum) | Actual Amount: \$ _____ |
| <input type="checkbox"/> Patron Level 2 (\$50 - \$100) | Actual Amount \$ _____ |
| <input type="checkbox"/> In-kind Donations (supplies, equipment, food, beverages, technology, etc.) | _____ |

_____ The GAOG may use this donation at their discretion

_____ The GAOG may use this donation for the following program(s) and activities only (unless otherwise authorized by the sponsor): _____

_____ Yes, we would like registration information for the _____ program.

_____ No, we are unable to support your program(s) and activities at this present time. However, please keep us informed of future activities.

**** Please make checks or money orders payable to: ****

The Guyana Association of Georgia, Inc.

P.O. Box 360744

Decatur, GA 30036

www.gaog.org

Note: All donations can also be made on our website at www.gaog.org. Click on the Corporate Sponsor and Partner link. For information on this 2010 prospectus, please contact Austin Thompson at (404) 587-3949, or at austin_tmc@yahoo.com. Thank you for your support.